



Mastering Social Media with a Toastmasters Mindset

Intended Audience

All Levels / General Interest

Language

English

Impact Statement

This workshop bridges public speaking and digital presence, showing how clarity, structure, and confidence can elevate any social media strategy. Participants will leave with actionable tools to communicate with purpose, influence their audience, and stand out in a crowded digital space.

Key Takeaways

- Attendees will learn about social media trends and how they can mutate year after year
- They will also learn all about the main techniques for creating content in both structured, design, and copywriting
- Last, but not least, they will get to know an example of how they can plan their content ahead of time

