



The Financially Confident Leader

Intended Audience

Intermediate / Practitioner

Language

Spanish

Impact Statement

This practical workshop teaches leaders and entrepreneurs to pressure-test business decisions using a proven 5-question framework. Participants learn to evaluate hiring, pricing, and investment decisions with financial rigor without needing a finance degree, gaining confidence to lead financial conversations instead of outsourcing financial judgment.

Key Takeaways

- Master a 5-question framework to pressure-test any business decision
- Recognize hidden financial and tax risks before they become problems
- Translate financial uncertainty into structured decision conversations
- Apply the framework live to a real decision you're facing
- Leave with a one-page decision template for every leadership moment

